THE IVY NETWORK CORPORATION
242 - A YALE STATION • NEW HAVEN, CONN. 06520 • (203) 787-0711

S. L. MAIER
PRESIDENT

MARK J. HOFFMAN
SECRETARY - TREASURER

MINUTES OF THE FALL MEETING --- 1971

New Haven, Conn.
Yale University
December 5, 1971

The meeting was called to order at 2 P.M. by Chairman George Schweitzer. All stations were present with the exception of WESU and WRUC.

Following the agenda of old business, Tom Kendrick of WPRB discussed the remote telephone agreement. All stations will receive details from the office.

President Sandy Maier discussed the situation with IBS, and comments were made concerning the fine legal work they're doing in Washington. The New Haven office will be forwarding all forthcoming IBS info to those stations that request it.

A general discussion about the status of WVBR was closed with the understanding that we will soon see the establishment of a separate AM outlet at Cornell.

The Presidential Report dealt briefly with our mail campaign, its form and results; the discontinuation of the Newsletter, which will again be published in 1972; the loss of the Guild and Standard accounts; and the reasons why a survey was not, and will not be done (cost vs. value).

WKCR suggested that we look into the hiring of a full time network representative; and WDCR informed us of some of the problems involved.

WVBR questioned management handling of the US News & World Report buy, which prompted President Maier to state that "the network is sold only as a unit; and only in that way which seems to be best for the largest number of member stations".

Secretary-Treasurer Hoffman explained in his annual report that due to large outstanding sums (Campus Media back-balance) and slow cash flow, no redistribution would take place in the foreseeable future.

Hoffman reported that this situation was being slowly cleared up by periodic collection, and pre-payment of all new buys.

The Audit was distributed to all stations. No questions were raised.

WESU, still absent, was the subject of a lively discussion. WTBS moved they be fined $50, instead of the $250 usual in cases of unexplained absence. WVBR pointed out that a vote of the board to fine WESU would still leave the fee up to the discussion of the Chairman. WPRB, while reminding the Chairman that all stations, large and small, were equal members of the Network, moved the penalty motion be put into effect. The affirmative vote was unanimous.

Travel money for those stations over 150 miles from New Haven will be available from George on request.

After a discussion with Mark Hoffman, during which he held that the current affidavit penalty schedule was clumsy and ineffective and should be changed to put into effect a 25% penalty for late reception (based on date of mailing), WPRB so moved. The board concurred unanimously.

The meeting was adjourned at 5:15 P.M.